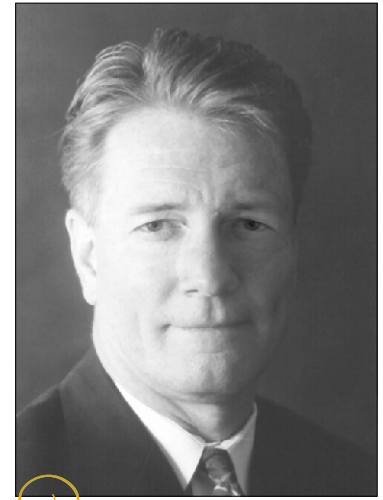


# The Barry Gaskins

## SERVICE AWARD FOR OUTSTANDING CONTRIBUTIONS TO SCHOOL PUBLIC RELATIONS



Barry Gaskins 1954-2003  
NSPRA PRESIDENT 2001-2002



his prestigious award from the North Carolina School Public Relations Association (NCSPRA) annually recognizes a practicing or retired school public relations professional for outstanding leadership in school public relations and communications.

The award is named for Barry Gaskins, APR, who passed away unexpectedly in March 2003 at the age of 49. During his 24-year career as the first public information officer for Pitt County Schools in Greenville, North Carolina, Barry gained a national reputation for his skill as a school PR professional and his ability to engage diverse publics in support of public education. He served as president of NCSPRA in 1986-1987 and later in various roles as state coordinator and governmental liaison. He also served as Southeast Region Vice President of the National School Public Relations Association (NSPRA), 1996-1999, and president of NSPRA, 2001-2002. Barry was known for his passion for school public relations and deep commitment to the advancement of public education. His leadership, vision and guidance on the NCSPRA Board greatly contributed to the chapter earning the coveted Blue Ribbon Chapter Award from NSPRA for 27 years. Barry was devoted to NCSPRA and NSPRA and spent much of his time supporting the professional development of his colleagues and serving as a mentor and friend to his "NCSPRA family."

Past recipients of this award are:

- |   |  |
|---|--|
| 2003  | 2011-2012  |
| ■ Barry Gaskins, Pitt County Schools (posthumously) | ■ Kathy Newbern, Wake County Public School System      |
| 2003-2004   | 2012-2013  |
| ■ Bonnie Reidy, Gaston County Schools               | ■ Shirley Carraway, Orange County Schools              |
| 2004-2005   | 2013-2014  |
| ■ Ann Wilkerson, Orange County Schools              | ■ Kim Hoke, Chapel Hill-Carrboro City Schools          |
| 2005-2006   | 2014-2015  |
| ■ Bob Kendall, Wilson County Schools                | ■ Pete Andrews, Onslow County Schools                  |
| 2006-2007   | 2015-2016  |
| ■ Kay Williams, Durham Public Schools               | ■ Tim Lussier, Moore County Schools                    |
| 2007-2008   | 2016-2017  |
| ■ Sue Carson, Winston-Salem/Forsyth County Schools  | ■ Vanessa Jeter, N.C. Department of Public Instruction |
| 2008-2009   | 2017-2018  |
| ■ Luan Ingram, Union County Public Schools          | ■ Nora Carr, Guilford County Schools                   |
| 2009-2010   | 2018-2019  |
| ■ Kirk Puckett, Alamance-Burlington School System   | ■ Jeff Nash, Chapel Hill-Carrboro City Schools         |
| 2010-2011   | 2019-2020  |
| ■ Lela Chesson, Nash-Rocky Mount Public Schools     | ■ Charlie Glazener, Asheville City Schools             |