



TOGETHER WE'RE BETTER

2011 FALL CONFERENCE



sponsored by Blackboard

The North Carolina School Public Relations Association and the South Carolina Chapter of the National School Public Relations Association are pleased to invite you to our annual Fall Conference.

This year's conference will be held in beautiful Pinehurst, NC. It will take place on Thursday and Friday, November 3-4, 2011 at the Hampton Inn & Suites of Pinehurst.

Our theme for this conference, "Together We're Better" emphasizes the fact that school public relations professionals are each other's best resource and greatest strength. In an increasingly difficult economic climate, the value of good school public relations is greater than ever.

Speaking of value, the Fall Conference offers two days packed with information and strategies that you won't find anywhere else. You'll draw wisdom from nationally recognized experts, as well as share the experiences of veteran professionals from our own backyard.

The conference price also includes all meals for the duration of the conference, including an evening of dining and entertainment at Pinehurst National Golf Club. Thanks to our sponsor, Blackboard Connect, we're able to offer all of this for the low price of only \$99.

We have also secured a discounted room rate from Hampton Inn of \$89 per night. Contact them today at 910-693-4330 to make your reservation, and mention the conference to ensure your discount. For an e-brochure describing the hotel, contact NCSPPRA Executive Director Chris Fuller at ncspira@gmail.com.

In this packet, you'll find a registration form, along with details of the conference agenda. We look forward to seeing you in Pinehurst!

Sincerely,

Michael Yarbrough, NCSPPRA President
Debbie Elmore, SC/NSPPRA President