



# TOGETHER WE'RE BETTER

## 2011 FALL CONFERENCE



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## AGENDA AT A GLANCE

### THURSDAY 11/3/11

930-1030 AM	Tom Hudson – <b>Activate, Educate, Advocate: Tapping Vox Populi</b>
1045-1145 AM	Luan Ingram – <b>Working with the New News Media</b>
1200-100 PM	Lunch
100-115 PM	Michael Yarbrough/Debbie Elmore/Jeff Nash - <b>Welcome &amp; Introductions</b>
115-230 PM	Matt Leighninger – <b>Using Online Tools and New Partnerships to Improve Engagement</b>
230-245 PM	BREAK
245-400 PM	Ann McColl – <b>Sparking a Conversation on the Direction of Public Education</b>
400-500 PM	Tom DeLapp – <b>Be Indispensable!</b>
630 PM	Leave for Dinner
700-800 PM	Dinner - Pinehurst National Golf Club
800-1100 PM	DJ/Dancing - Pinehurst National Golf Club

### FRIDAY 11/4/11

800-830 AM	NC & SC State Meetings
830-900 AM	Mario Joy - <b>Blackboard Connect</b>
900-915 AM	Michael/Debbie/Jeff Nash – <b>Welcome/NSPRA Update</b>
915-1030 AM	Vanessa Jeter/Mike Martin – <b>The Common Core and Accountability ... Are You Ready?</b>
1030-1045 AM	BREAK
1045 AM-1200 PM	Tom DeLapp - <b>Achieving “Critical Mass:” Strategies to Embed a Positive Reputation in Your Community</b>
1200-100 PM	Lunch
100-215 PM	<b>JAM Session</b>
215-315 PM	<b>Mining for GOLD</b>